



PRESS RELEASE
FOR IMMEDIATE RELEASE

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Butterball® Farms, Inc. Joins the Fair Chance Business Pledge

(Grand Rapids, Michigan, December 1, 2016) -- Butterball® Farms, Inc., America's leading manufacturer of premium, tabletop butters, announces that it has joined with the Obama Administration and over 300 companies from across the American economy as a founding partner for the launch of the [Fair Chance Business Pledge](#). This pledge represents a call-to-action for all members of the private sector to improve their communities by eliminating barriers for those with a criminal record and create a pathway for a second chance.

THE FAIR CHANCE BUSINESS PLEDGE

Butterball® Farms, Inc. applauds the growing number of public and private sector organizations nationwide who are taking action to ensure that all Americans have the opportunity to succeed, including individuals who have had contact with the criminal justice system. When almost 70 million Americans – nearly one in three adults – have a criminal record, it is important to remove unnecessary barriers that may prevent these individuals from gaining access to employment, training, education and other basic tools required for success in life. We are committed to providing individuals with criminal records, including formerly incarcerated individuals, a fair chance to participate in the American economy.

By signing the Fair Chance Business Pledge, Butterball® Farms, Inc. is voicing strong support for economic opportunity for all, including those Americans who have some form of a criminal record. If you are interested in joining this initiative, please contact Carrie Link, 30/2/2 Coordinator at 616.243.0105, or via email, CarrieL@ButterballFarms.com, for more information.

Butterball® Farms, Inc. manufactures and supplies the world's premier food companies with innovative butter products, including Butter Balls, trademarked Butter Roses, butter sauce, and flavored butters for foodservice.